Trade Trip.

Oaly a few days remains un-til the big all steel special of the Knoxville Trade Trip party will pull out from Knoxville laden with more than one hun-dred of Knoxville's representa-tive business men, on their first big "yet accommitted" tour

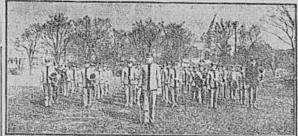
big "get accquainted" tour, and then it will be but a matter of hours until they arrive here. This is a splendid opportunity for our commercial organiza-tion to extend the hand of

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The Knoxville State's Typhoid Costs \$4.-000.000.

"Inexcusable Waste of Life and Money," Declares State Board of Health.

Richmond, Va., March 31,-Virginia's typhoid bill for the report year 1914 15 amounted to a round \$4,000,000, according to statistics just compiled by the



GETTING TOGETHER Clean Up Week.

Back of the white hats, the stripped umbrolae, the music, the fun and good-followship of the Keoxville Trade Trip, there is a very serious purpose. This Trade Trip has a meaning, and that meaning is illustrative of the business spirit of Knoxville.

For, be it known, that this is "Prosperity Year in Knoxville." For the it known, that this is "Prosperity Year in Knoxville, and the wheels of commerce are humming. Knoxville is stirred in every pulse and fibre as she has never been stirred before—with a new spirit of enterprise, of push and purpose that is built upon the solid rock foundation of confidence—confidence in her own future; confidence in the loyalty of her prople and aggressiveness of her progressive business men and institutions.



Purpose of Visit of Knoxville
Trade Trip Members Is To
Cement Business Relations

Business Men of Knoxville Want to
Know More About Conditions Here,
and Desire People Here to Know
More About Knoxville as a Manufacturing and Jobbing Center.

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Trip, there is a very serious purpose.
This Trade Trip has a meaning, and that meaning is illustrative of the hust noss apirt of Knoxville.

For, be it known, that this is "Presperity Year in Knoxville"—her mills and factories are running, and the wheels of commerce are humming.
Knoxville is stirred in every pulse and the wheels of commerce are humming.
Knoxville is stirred in every pulse and